

Martin Luther Christian University
Department of Economics, Commerce & Management

A two day National Conference on

“The Rise of Digitization in Business / Organization -A Boon or Bane”

3rd and 4th March, 2022

Day 1 - Program Sheet	
Inaugural Function <i>Platform: Online</i> 10:00 am to 11:30 am <i>Tea break: 11:30am -12:00noon</i>	Compere: Dr. Julian O. Dhar Assistant Professor
	National Anthem
	Special Song by DECM Students
	Welcome Address: Dr. Marina B. Marwein Associate Professor Dean, DECM
	Introduction on the Theme of the Conference: Dr. Prosperous Nongsiej Assistant Professor
	Speech: Prof. T. Kumari Kharbamon Vice Chancellor, MLCU
	Vote of Thanks: Dr. Sairabell Kurbah Associate Professor HOD, DECM MLCU ANTHEM
Key Note Session	Guest Speaker:

<p>On the Theme of the Conference</p> <p><i>Platform: Online</i></p> <p><i>Lunch break: 12:40pm-1:30pm</i></p>	<p><i>Time: 12:00 noon -12:40 pm (10min Q&A)</i></p> <p>1. Dr. S. Victor Anandkumar</p> <p><i>Professor</i></p> <p><i>Department of Management Studies</i></p> <p><i>Pondicherry University</i></p>
	<p><i>Time: 1:30 pm - 2:10 pm (10min Q&A)</i></p> <p>2. Dr. Wandinecia Tariang</p> <p><i>Assistant Professor</i></p> <p><i>Department of Economics</i></p> <p><i>NEHU</i></p>
	<p><i>Time: 2:10 pm - 2:50 pm (10min Q&A)</i></p> <p>3. Dr. Sunildro L.S Akoijam</p> <p><i>Assistant Professor</i></p> <p><i>Department of Management Studies</i></p> <p><i>NEHU- Tura Campus</i></p>
	<p><i>Time: 2:50 pm - 3:30 pm (10min Q&A)</i></p> <p>4. Mr. Gavin C. Shullai</p> <p><i>Program Manager, 1917iTeams</i></p> <p><i>Government of Meghalaya</i></p>

Technical Session <i>Platform: Online</i> 10:00 am to 12:00 noon <i>Lunch Break: 12:00noon -1:00 pm</i>	Compere: Dr. Prosperous Nongsiej
	Chairman: Dr. Wandinecia Tariang
	Panelist: Dr. Lenin Thingbaijam
	Panelist: Dr. Sunildro L.S. Akoijam

Note: Each paper presenter will get a 15 min time for presentation and 5 min Q&A

Sl. No.	Authors	Title
1.	Nilam Adhyapak <i>Research Scholar, NEHU.</i> Mhadeno Odyuo <i>Research Scholar, NEHU</i> <i>Dept. of Economics</i>	Digitization and the Informal Economy: Opportunities and Challenges in Post-COVID-19 Era
2.	PranabDuara Research Scholar MLCU <i>Dept. of Economics,</i> <i>Commerce & Management</i>	Role of E-Governance in District Judiciaries During The Covid-19 Pandemic
3.	Dr. Sanda Nichell Lyngwa Asst. Prof. MLCU <i>Dept. of English</i>	Home baking and craft designing business on the rise in Instagram
4.	Tashi Phuntsok Asst. Prof. Vidyasagar College, University of Calcutta, Kolkata <i>Dept. of Economics</i>	Information Technology Role in the Rise of Digitalization and Economic Growth in India
5.	Dr. Marina Bethany Marwein Associate. Prof MLCU <i>Dept. of Economics,</i> <i>Commerce & Management</i>	Role of digitization in transforming universities to become more relevant and effective
6.	Kenny. R. Shullai Asst. Prof. MLCU <i>Dept. of Economics,</i>	Household Income, Human Development and the Technological Divide: A Case Study among School Students in Shillong and Jowai, Meghalaya

	<i>Commerce & Management</i> Dr. Bhagirathi Panda Professor, <i>Dept of Economics, NEHU</i>	
7.	Aibanskhem Nongspung <i>Asst.Prof., Seng Khasi College, Shillong</i> Kenny. R. Shullai Asst. Prof. MLCU <i>Dept. of Economics, Commerce & Management</i>	<i>Social Media and Decision Making of Restaurant and Café consumers</i>

Day 2 - Valedictory Function	
Valedictory Function <i>Platform: Online</i> 1:00 pm – 2:00 pm	Compere: Dr. Julian O. Dhar Assistant Professor
	Welcome Address: Dr. Sairabell Kurbah Associate Professor HOD, DECM
	Special Address: Dr. R. Jennifer War Dean, Academics MLCU
	Summary of the conference: Dr. Prosperous Nongsiej
	Closing Address: Mr. Kenny R. Shullai Assistant Professor DECM
	<i>MLCU Anthem and Closing</i>